



Better West Midlands – a Response to Redundancy

A service by The Pathway Group



Background to the Redundancy Response Programme

- ▶ Continuing economic decline and company restructuring
- ▶ Some work being exported abroad
- ▶ Continuing job losses
- ▶ Low self esteem low aspirations for the future
- ▶ We wanted to find a way forward

Eligibility for the Better West Midlands –Response to Redundancy

- ▶ Assist people who are directly employed by a company and live or work in the West Midlands area.
- ▶ Potential clients must have a letter of redundancy or a formal at “risk letter” from the employer.
- ▶ Will be seeking full or part time work after redundancy.
- ▶ Must be aged 18 years or over and not in full time education.

Job Skills Training

- ▶ Training will be a maximum 75 hours
- ▶ CV Development
- ▶ Interview Techniques
- ▶ Support with Essential Skills
- ▶ ESOL
- ▶ IT Skills Development
- ▶ Apprenticeships
- ▶ Referral to partner organisations
- ▶ Job search support

Self Employment

- ▶ Training may include assistance with business start up.
- ▶ Business planning
- ▶ Business forecasts
- ▶ Using Technology for Marketing
- ▶ Assessing and delivering marketing plans
- ▶ Identifying potential customers
- ▶ How to deal with taxes and other such matters

How is this Achieved

- ▶ Targeting people who are affected by redundancy at an early stage before you become unemployed.
- ▶ Confidential one to one matrix accredited Advice and Guidance.
- ▶ Formulating an action plan identifying training or up skilling needs.
- ▶ Free Training.
- ▶ Referrals to specialist help.
- ▶ Support in advance and after redundancy.

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